



Agenzia Italiana per la Gioventù

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# ArtTech Cross-Cultural Creative Workshops



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# Cross-Cultural Creative Workshop in Italy

#### Date: 22 and 29 June, 5, 8, 10 July and 30 august

#### Number of participants: 8

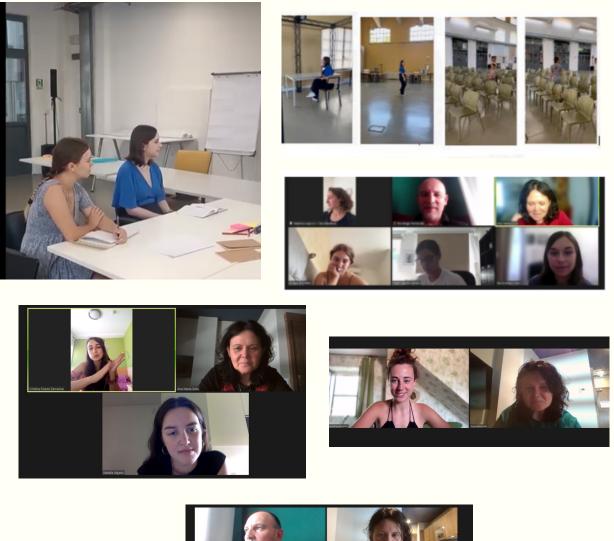
#### Venue: in presence in Modena : Casa delle Donne and online Short description:

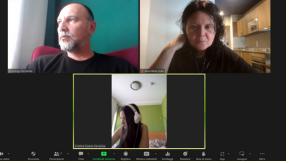
On June 22, 2024, we embarked on an exciting journey aimed at promoting empathy and respect through storytelling and digital art, brought together 8 young women from Italy, Spain, Belgium, and Colombia. The first session took place in person, establishing a foundation of trust and connection among the participants, while the following sessions-held on June 29, July 5, 8, and 10-were conducted online. The activities gained momentum throughout the summer as participants experimented with new artistic expressions. The participants explored creative and emotional ideas through photographs, designs, and paintings. These stories focused on girls and women chasing their passion for technology while adjusting to a multicultural world. Using photography to capture moods and moments, design and painting added deeper layers of meaning to their stories, blending visual art with the written word to create a powerful and vivid narrative experience. One of the highlights was the interactive session using Ideogram, a tool that allowed them to transform personal stories into visual art, capturing the essence of empathy in a multicultural setting. They also worked with Freytag's Pyramid to understand narrative structure and create engaging characters.

The final sessions, held on July 19 and 22, focused on writing narrative prompts and transforming them into visual art using MidJourney. The workshop concluded with an online event on August 30, where participants reflected on their creative journeys. The stories they crafted ranged from the nostalgia of new beginnings to overcoming barriers in an unfamiliar environment, capturing every emotion and detail through both words and images.



# Cross-Cultural Creative Workshop in Italy











### Cross-Cultural Creative Workshop in Romania

Date: 6-8 July, 2024

#### Number of participants: 15

Venue: FUNDATIA Professional, Targu Mures

**Short description:** The Artist Teachers, Nora and Renata together with Professional Foundation representative, Angela Cotoara held three-day workshops with disadvantaged and vulnerable young girls. They came from villages around the city, commuting every single day to courses and our workshops.

PART ONE: Digital Art Technology – four Digital Art Technology applications used to develop cross-cultural feelings and how they will be turned into works of Art

PART TWO: Turn into practice the ideas brainstormed concerning cross-culture and other topics raised by young girls such as:

- the impact of international situations.
- gender discrimination and its consequences on young girls.
- Art used to alleviate and heal young girls' frustrations.

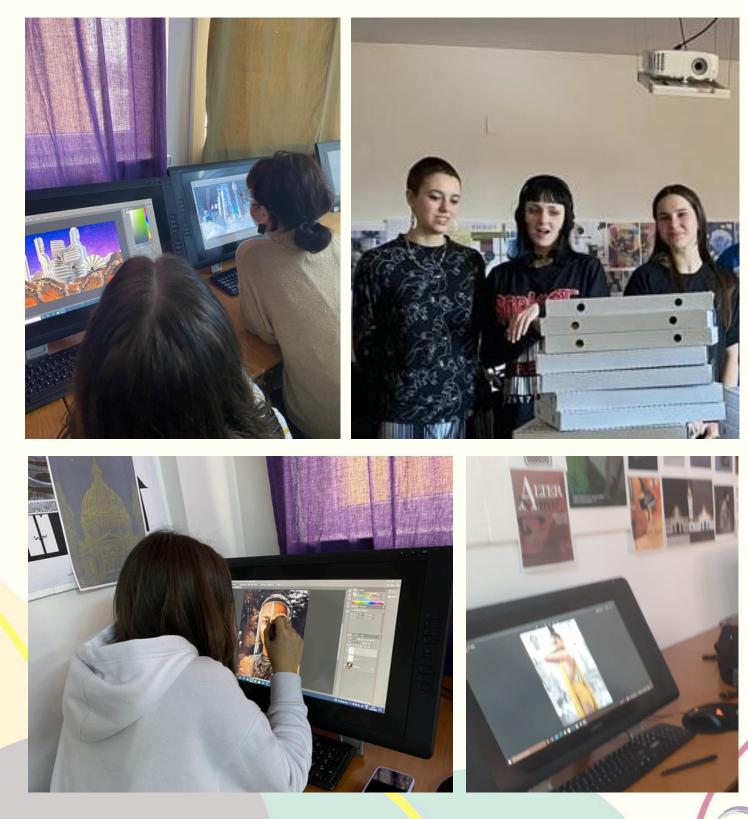
Some activities were carried out according to the demonstrated applications. Other young girls knew other approaches which they used in order to create some works of art like posters with lots of feelings connected to our topics: Cross- cultural approach and gender issues.

The Artist teachers supervised the girls permanently giving them instructions and ideas. ProF was there all the time encouraging the young girls. Taking pictures and video-taping girls explaining what they wanted to transmit through their works of art.





## Cross-Cultural Creative Workshop in Romania







### Cross-Cultural Creative Workshop in Lithuania

Date: 17-19 July, 2024

#### Number of participants: 15

Venue: "Knowledge Code" office, Vilnius

#### Short description:

*Expert Guidance.* 2 local artists from <u>Laimes Kamertonas.</u> <u>Fraktaliniai kūriniai</u> and Globalūs Projektai, proficient in digital art and cultural expression, led the sessions, providing valuable guidance and inspiration.

*Hands-On Learning*. Participants engaged in hands-on activities, learning new digital art techniques and exploring creative expression.

*Cultural Exploration*. Collaborations among participants helped to reflect their cultural identities through digital artworks.

*Empowerment & Inclusivity*. Targeting young women, the workshop aimed to enhance self-confidence and provide a platform for self-expression.

This workshop was a unique opportunity to blend technology and art, fostering cultural appreciation and unity.



# Cross-Cultural Creative Workshop in Lithuania













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