



Co-funded by  
the European Union



## Collaboration Empowering Cultural Celebration, Learning, and Empowerment for Young Women

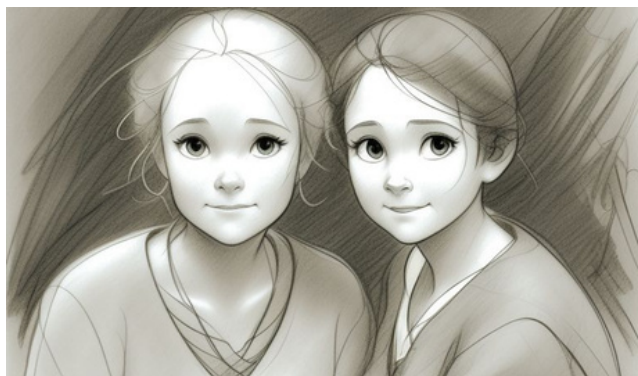


The ArtTech project continues to empower young women through cultural celebration, digital storytelling, and intergenerational collaboration. In this third newsletter, we highlight recent activities held in Italy, Romania and Lithuania, ensuring representation of all partners' contributions to the project.

## INTERGENERATIONAL CREATIVE FUSION WORKSHOPS

### Lithuania: Storytelling and Digital Art

On January 14, an intergenerational workshop titled Storytelling and Art took place in Lithuania, hosted by Vsi Ziniu Kodas. The event welcomed 32 participants, including 29 women and 3 educators, who explored visual storytelling through graphic design and photography. Digital tools like Canva, Remini, ChatGPT, and CapCut were introduced, allowing participants to create compelling visual narratives. Many attendees had their first experience using AI tools, providing valuable insights into digital innovation.

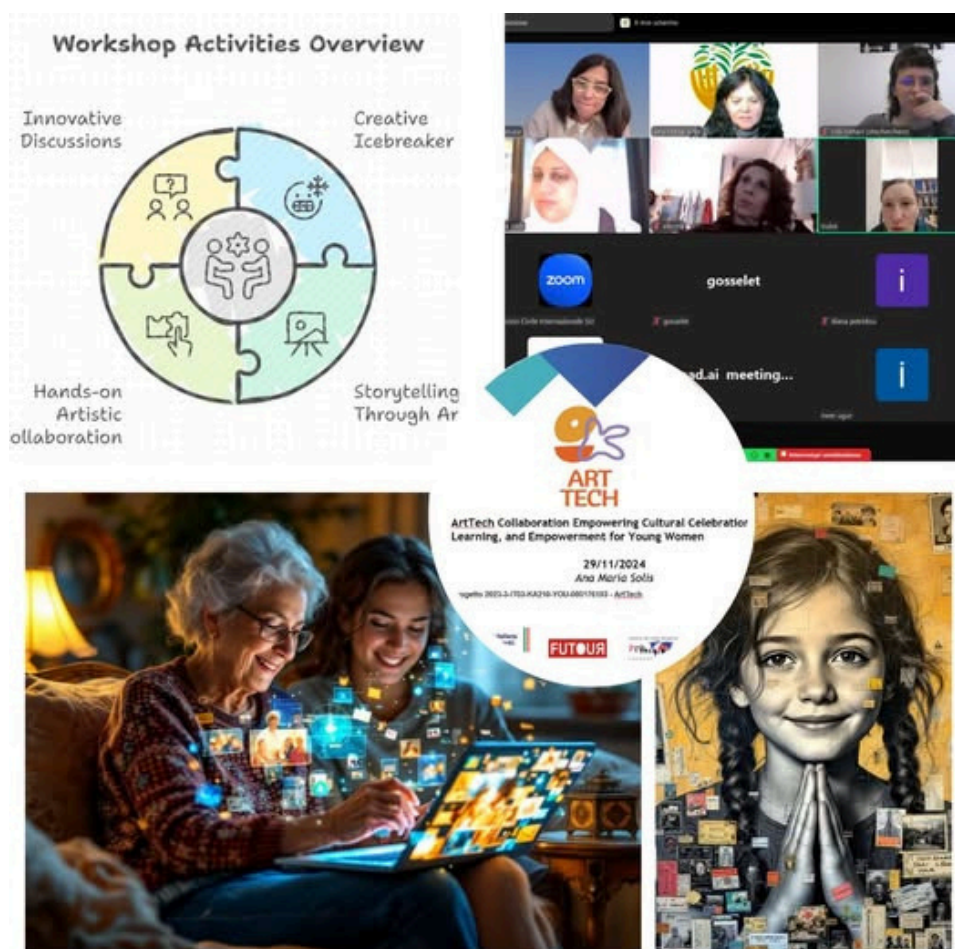




## INTERGENERATIONAL CREATIVE FUSION WORKSHOPS

### Italy: Artistic Collaboration and Digital Creativity

From October to November 2024, FUTOUR facilitated Generational Creative Fusion workshops in Italy under the guidance of Ana Maria Solís and Domingo Ferrandis. These workshops promoted collaboration between women of different generations, using art, storytelling, and digital tools to bridge generational gaps and preserve cultural heritage. Participants explored tools like Canva, Miro, Napkin, and Storybird to create narratives that addressed cultural and generational barriers. The workshops culminated in three conceptual projects focused on intergenerational inclusion and storytelling, showcasing how art and technology can unite diverse perspectives.



## INTERGENERATIONAL CREATIVE FUSION WORKSHOPS

### Romania: Exploring Intergenerational Narratives through Art

On October 4-5, Fundatia Professional (ProF) conducted an intergenerational storytelling workshop in Romania. The workshop brought together 10 women aged 50+ and 6 young women over 19, fostering a meaningful exchange of experiences. Guided by artistic facilitator Renata Veer, participants explored the power of storytelling through structured interviews, role rotations, and collaborative art creation.

The primary outcome was a collection of visually compelling stories, reinforcing the importance of preserving personal and collective histories through digital and artistic mediums.





Co-funded by  
the European Union



## VIRTUAL ART EXPO: A COLLABORATIVE DIGITAL GALLERY

One of the major outcomes of the project is the creation of a Multilingual Virtual Art Expo, showcasing the work produced by participants from Italy, Lithuania, and Romania. Three distinct galleries have been established, each highlighting local perspectives while contributing to a broader European cultural dialogue.

Visit the galleries

[Italian Gallery](#)

[Lithuanian Gallery](#)

[Romanian Gallery](#)





Co-funded by  
the European Union



## VIRTUAL EXHIBITION – FEBRUARY 20, 2025

The ArtTech Virtual Exhibition will be a digital showcase featuring all the creative works developed throughout the project. Hosted online, the event will include presentations from partners, insights into the creative processes behind the artworks, and interactive discussions on art, storytelling, and social inclusion.

Sign up to participate at this [link](#).

**Agenda Workshop**

**WELCOME & INTRODUCTION-FUTOUR**

9:30 am Presentation of the ArtTech Project

**VIRTUAL ART EXPO - CONCEPT- FUTOUR**

10:00am Overview of the Virtual Art Expo and its artistic vision

**VIRTUAL ART EXPO - NAVIGATION-VŠĮ "ŽINIŲ KODAS".**

10:15 am

- Presentation of the three national galleries
- Lithuanian Gallery: VšĮ "Žinių kodas"
- Romanian Gallery: ProF
- Italian Gallery: FUTOUR

**STORYTELLING AND CREATIVE PROCESS-PROF**

10:40 am

- Techniques and digital tools used in digital storytelling
- Participants' experience in creating artistic content
- Discussion on the role of art and storytelling in social inclusion

**INTERACTIVE Q&A SESSION-VŠĮ "ŽINIŲ KODAS".**

11:10 am

- Open discussion with participants
- Future collaborations

11:30 am **CLOSING & NEXT STEPS\_FUTOUR**

**Visit the galleries:**

[Italian Gallery](#)

[Lithuanian Gallery](#)

[Romanian Gallery](#)

**FUTOUR** Centrul de Limbă Română **ProF** **ŽINIŲ KODAS**

This project has been co-funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use that might be made of the information contained therein.





Co-funded by  
the European Union



# ART TECH



Centrul de Limbi Moderne



ArtTech Project



ArtTech Project



[art-tech.eduprojects.eu](http://art-tech.eduprojects.eu)