



Co-funded by
the European Union



Agenzia Italiana
per la Gioventù



ArtTech *Generational* *Creative Fusion*



**ART
TECH**

ERASMUS+ PROJECT



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Generational Creative Fusion in Italy

Date: October 14 – November 29, 2024

Number of participants: 18

Venue: Online

Short description:

The Generational Creative Fusion workshops led by FUTOUR under the guidance of Ana Maria Solís and Domingo Ferrandis, were a pivotal part of the ArtTech project. These workshops fostered collaboration between women from different generations using art, storytelling, and digital tools to bridge generational gaps and preserve cultural heritage.

Activities began with creative icebreakers like weather metaphors to establish trust and understanding. Participants shared personal stories, transforming them into digital art using tools like Canva and AI-based platforms. These collaborative efforts created visual narratives that addressed cultural and generational barriers, promoting dialogue and mutual learning.

Key highlights included the use of innovative tools such as Miro, Napkin, and Storybird, which enhanced digital skills and creativity. Participants designed three conceptual projects focused on intergenerational inclusion and storytelling, enriching intercultural dialogue and demonstrating how art and technology can unite diverse perspectives.

Generational Creative Fusion in Italy

Workshop Activities Overview

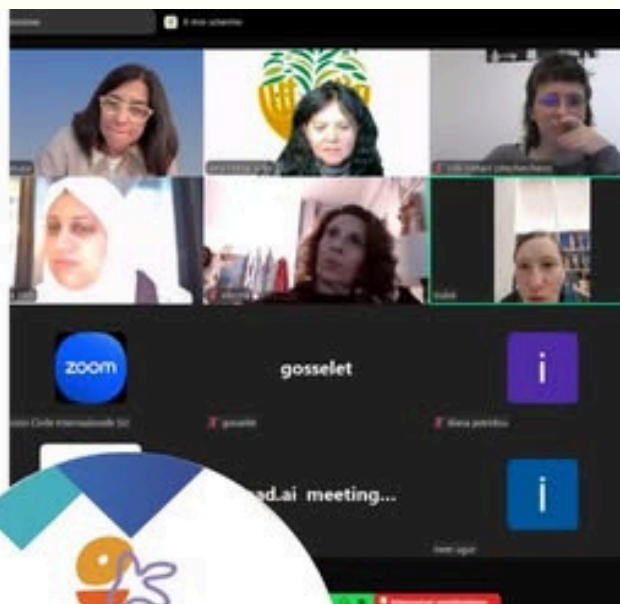
Innovative
Discussions

Creative
Icebreaker



Hands-on
Artistic
collaboration

Storytelling
Through Ar



ArtTech Collaboration Empowering Cultural Celebration
Learning, and Empowerment for Young Women

29/11/2024
Ana Maria Solis

project 2023-2-IT03-KA210-YOLA0017103 - ArtTech

Italiana

FUTOUR



Generational Creative Fusion in Romania

Date: 4th and 5th October 2024

Number of participants: 10 women over 50+; 6 young women over 19+

Venue: Tempo Conference room

Short description:

The target groups were six women 19+ from universities, colleges and community groups, ten 50+ women from enterprises and community organisations and two staff members from Fundatia Professional – ProF. Additionally, an artistic facilitator Renata Veer was present to lead the creative aspects of the workshops. The whole group was divided into 5 groups and participants were assigned roles such as storyteller, listener, and facilitator. An ice-breaker and prompts were used to encourage participation. Audio and video recording devices were used to capture stories. One approach for facilitating storytelling was interviewing the participants who were divided into groups of three: Interviewer, Interviewee and Observer who also had the role of registering the conversation. The plan was that while one trio (interviewer, interviewee, and photographer/digital recorder/observer) recorded the stories, they also built relationships through the experience of story-sharing. These groups remained together throughout the entire weekend (4th and 5th October 2024 when the workshops were run). The primary outcome was a series of collaborative artworks created by participants from different generations. These artworks reflect the collective creativity and intergenerational collaboration fostered by the workshops. Moreover, the Young women participants developed and enhanced their digital literacy and creative competencies through hands-on engagement with technology and art. They gained valuable skills in digital tools and artistic techniques.

Generational Creative Fusion in Romania



Generational Creative Fusion in Lithuania

Date: January 14, 2025

Number of participants: 29 + 3 educators

Venue: Hotel "Panorama", Vilnius, Lithuania

Short description:

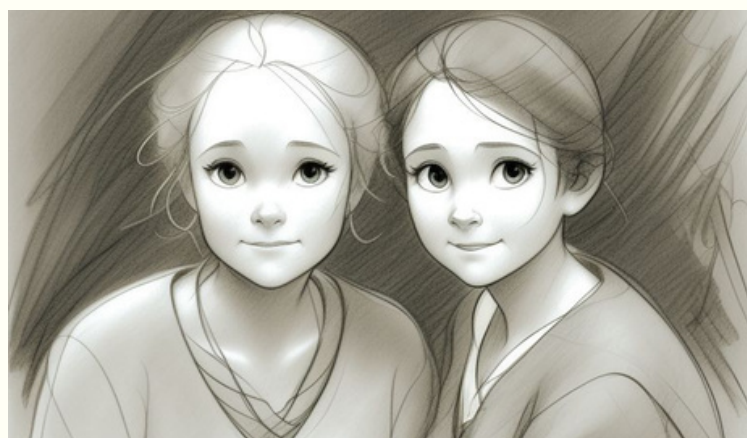
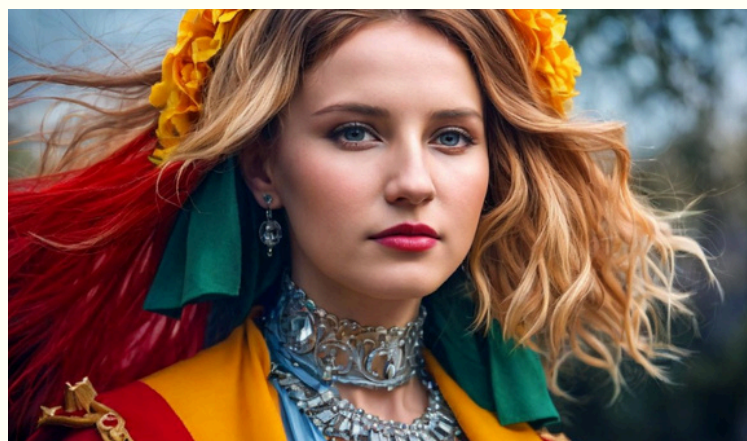
During the workshop, we explored the following topics:

- How to enhance storytelling with graphic design elements.
- How to apply storytelling methods.
- How to use digital tools to create visuals/videos and digitize the desired story.

The practical session began with each participant analyzing their own identity and selecting the most relevant topics that could inspire their artistic creations, ensuring a deeply personal and meaningful approach to their work. We also tried various digital tools, including "Canva", "Remini", "ChatGPT", and "CapCut". Participants worked in groups to create artworks reflecting the experiences of different generations.

As a result, the workshop culminated in powerful artistic pieces that explored themes such as advice to my younger, current, and older self; my life's journey; inclusive communities; women's strength; and tributes to Lithuanian female artists. These works beautifully showcased the participants' reflections, creativity, and unique perspectives.

Generational Creative Fusion in Lithuania





Co-funded by
the European Union



Agenzia Italiana
per la Gioventù



ART
TECH

ERASMUS+ PROJECT

FUTOUR

Centrul de Limbi Moderne

Professional
Language Centre



ŽINIŲ KODAS



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.