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# ArtTech

## Art Digital Catalog



ART  
TECH

ERASMUS+ PROJECT



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# Introduction

## About the ArtTech Project

The **ArtTech Project** is a collaborative initiative involving partners from **Italy, Romania, and Lithuania**, aimed at empowering **young women aged 19 to 29** through the intersection of **technology, art, and cultural exploration**. This project provides an innovative space where participants can develop digital competencies, enhance their **artistic skills**, and **engage in intercultural dialogue**.

ArtTech specifically focuses on **bridging gender-based inequalities in the youth sector**, recognizing that young women—particularly those from disadvantaged backgrounds—often face barriers in **education, employment, and civic participation**. By integrating **digital technology with artistic creation**, the project promotes **inclusivity, self-expression, and personal growth**.

Through **interactive workshops and international collaborations**, participants enhance their **digital literacy and creative skills**, increasing their employability and adaptability in a technology-driven world. Additionally, the project fosters a **strong international network, connecting young women with peers and mentors** from diverse backgrounds to celebrate their achievements and narratives through digital art.

The outcomes of ArtTech include a **Virtual "ArtTech Expo"**, where cross-cultural collaborations and digital artworks are showcased, and an empowered community of young women who gain confidence, develop valuable skill sets, and share meaningful experiences. These results contribute to breaking gender barriers in technology and fostering a more inclusive and creative society.



# ArtTech Digital Catalog

The **ArtTech Digital Catalog** documents the artworks produced within the ArtTech project and showcased at the **ArtTech Expo**, bringing together the creative expressions of young women who participated in the project's workshops.

It reflects their **artistic evolution, cultural identity, and digital innovation**, while also emphasizing the **collaborative and intergenerational nature of the activities**.

Beyond individual artistic achievements, the catalog demonstrates the **integration of digital tools and technology** into the **creative process**. It serves as a resource for young women, educators, and cultural organizations, offering insights into **digital art as a tool for empowerment, self-expression, and professional development**.

Finally, it presents the **galleries created by each partner organization**, showcasing the diverse artistic perspectives and cultural influences that emerged throughout the project.





## *Challenges Faced by Young Women in Digital Arts in Italy, Lithuania, and Romania*

Young women in **Italy, Lithuania, and Romania** face significant challenges in the field of **digital arts**, often shaped by **gender disparities, societal stereotypes, and economic constraints**. These barriers impact their access to education, professional opportunities, and the ability to sustain a career in digital arts.

In **Italy**, **gender stereotypes continue to influence young women's participation in ICT and STEM-related careers**, including **digital arts**. The performing and creative industries are particularly affected by unequal power dynamics, where both gender and age discrimination can limit career advancement.

Additionally, young female artists often face precarious working conditions, as career success is increasingly tied to social media visibility rather than traditional opportunities. Women who engage in digital activism and content creation also encounter emotional challenges, as they must constantly navigate online harassment and the pressure to maintain audience engagement.

In **Lithuania**, deeply ingrained **gender stereotypes** continue to shape the digital and creative industries, often discouraging women from pursuing careers in these fields. **Gender equality policies remain fragmented**, and the lack of long-term state involvement in preventing gender-based violence further exacerbates the issue.

Additionally, **Lithuanian women continue to bear the majority of household responsibilities**, making it difficult to dedicate time to professional and artistic development. The gender pay gap is another major obstacle, as women earn significantly less than men, particularly when they take **career breaks** for childcare. This **financial disparity** increases the risk of economic instability and limits their ability to sustain a career in digital arts.



In **Romania**, **financial constraints** pose a major challenge for **young women pursuing digital arts**, as it is often not a financially sustainable career choice. Many artists struggle to balance creative work with other career paths or educational commitments, which can slow their artistic progress and **limit access to professional opportunities**.

Although the internet has helped challenge traditional stereotypes, societal biases regarding gender and age remain, discouraging **many young women from fully embracing a career in digital arts**.

Despite these obstacles, digital art remains a powerful tool for self-expression and empowerment. Addressing these challenges requires stronger gender policies, financial support for young female artists, and greater recognition of digital arts as a viable career path.

The **ArtTech project** aims to **create a supportive environment** where young women can develop their skills, gain visibility, and overcome barriers in the digital arts sector.





# Gallery of Works

The **ArtTech Digital Catalog** brings together a diverse collection of artworks, narratives, and digital experiments created by young women throughout the project. These works reflect their personal stories, cultural influences, and the skills they have developed in digital art, storytelling, and creative expression. Each section of the gallery showcases a unique aspect of their artistic journey.

## Art and Cultural Diversity

This section explores how digital art serves as a medium for cultural expression and identity. The artworks reflect the rich heritage, traditions, and personal histories of the participants, merging traditional artistic influences with contemporary digital techniques. Through illustrations, digital collages, and mixed media compositions, young women have used their creativity to represent their communities and cultural backgrounds, emphasizing the importance of diversity in artistic narratives.

## Digital Narratives

Storytelling is a powerful tool for self-expression, and in this section, participants have crafted visual stories using digital tools. The artworks range from graphic novels and illustrated poems to interactive storytelling pieces, each exploring personal experiences, emotions, and social issues. The use of visual sequencing, text integration, and multimedia effects highlights how digital art enhances traditional storytelling methods, offering new ways to engage audiences and share perspectives.



## Generational Fusion in Art

One of the most distinctive aspects of the ArtTech project is the intergenerational collaboration between young and older participants. This section presents artworks created through collective efforts, combining past experiences with modern digital techniques. The pieces illustrate the exchange of knowledge, skills, and stories between generations, demonstrating how digital art can bridge cultural and generational divides. These works often reflect themes of legacy, wisdom, and shared creativity, reinforcing the importance of mentorship and artistic dialogue.

## Experimental Creations with AI and Graphic Design

The fusion of technology and creativity has opened new possibilities for artistic exploration. This section highlights experimental artworks where participants have used AI-generated imagery, digital painting, and graphic design techniques to push the boundaries of digital creativity. These pieces demonstrate the impact of artificial intelligence in art, showcasing how emerging technologies can be used to create innovative, surreal, and thought-provoking visual experiences.

### **Each section of the Gallery of Works represents a different approach to digital artistry:**

Reflecting the talent, resilience, and evolving perspectives of young women in the ArtTech project. Through this collection, the catalog not only preserves their artistic contributions but also celebrates the transformative power of digital art in storytelling, cultural representation, and technological innovation.





## Participants' Stories

The ArtTech Digital Catalog is more than a showcase of artworks—it is a collection of voices, experiences, and artistic journeys. The young women who participated in the project have used digital art not only as a tool for creative expression but also as a means to tell their personal stories, share their inspirations, and reflect on their growth as artists.

### Participants' Testimonials

Through the ArtTech workshops, participants had the opportunity to explore new artistic techniques, digital tools, and storytelling methods. Many of them entered the project with limited experience in digital art, while others sought to deepen their knowledge and find new ways to express their identities.

***"Before joining ArtTech, I had never experimented with digital tools for art. Learning how to create illustrations and visual stories digitally has opened up a whole new world for me."*** — Participant from Italy

***"The workshops gave me the confidence to explore my creativity and share my work with others. I realized that my voice and my experiences matter in the world of digital art."*** — Participant from Italy





## Inspiration Behind Each Artwork

The stories behind the artworks are as important as the pieces themselves. Many participants drew inspiration from their cultural heritage, personal struggles, dreams, and aspirations. Some works reflect themes of identity and belonging, while others explore social issues, emotions, and abstract concepts.

For some, digital art became a way to express resilience:

***"I wanted to create a piece that represents my grandmother's stories. She always told me about our traditions, and now, through digital art, I can preserve those memories in a new and modern way."*** — Participant from Italy

For others, it was about discovering new forms of storytelling:

***"My artwork was inspired by the idea of transformation—how we change over time and how our past experiences shape who we are today."*** — Participant from Italy

***"The workshop covered a wide range of useful topics, from AI tools to creative skills. I believe everything I learned will be valuable in the future!"*** — Participant from Lithuania

***"I'm excited to try working with fractals and will definitely contact a designer for further exploration. The AI tools introduced in the workshop will also be very useful for my projects."*** — Participant from Lithuania

***"It was inspiring to discover how artificial intelligence can enhance the creative process. Now I have so many ideas to continue exploring and experimenting with new digital tools."*** — Participant from Romania

***"The workshop covered a variety of fascinating topics, from using AI tools to exploring new forms of creativity"*** — Participant from Romania



## **Reflections on the Creative Process**

Throughout the project, participants experimented with various digital techniques, from graphic design and illustration to AI-generated visuals and mixed media compositions. Many had to adapt to new tools and overcome challenges, learning how technology and creativity intersect.

***"At first, using digital tools felt overwhelming, but as I practiced, I realized how many possibilities they offer. Now, I feel confident combining traditional sketching with digital painting." Participant from Italy***

***"The most valuable part of this experience was learning to see art as a process. Each mistake, each experiment led me to something new, and that's what made my work meaningful." Participant from Romania***

***"It was great to see how creativity can be enhanced using AI. The workshop inspired me to explore new tools and artistic possibilities." Participant from Lithuania***

***"Workshops like these are essential for women—they create a sense of community, empowerment, and self-discovery. It was wonderful to have a space where we could connect, experiment with AI tools, and learn how to merge art with technology." Participant from Lithuania***

***"Spaces like this are essential, especially for those of us looking to merge art and technology. I loved sharing ideas, learning from others, and discovering innovative forms of expression." Participant from Romania***

***"I definitely want to keep exploring the use of AI in design. I was surprised at how intuitive some tools are and how much they can contribute to creativity. I look forward to more workshops like this!" Participant from Romania***

These testimonials, inspirations, and reflections demonstrate the transformative power of digital art. Through their creations, participants not only developed technical skills but also gained confidence, found their artistic voices, and formed connections with others. Their stories add depth to the ArtTech Digital Catalog, making it a living archive of creativity, resilience, and personal growth.





## Artists' Profiles

### Domingo Ferrandis

#### Bio and Motivation

Domingo Ferrandis is a multidisciplinary artist, educator, and cultural facilitator with a strong background in theater, visual arts, and digital media. His work bridges the gap between traditional artistic expression and modern digital techniques, fostering a collaborative and inclusive creative environment.

With years of experience in arts education and cultural projects, Domingo has played a crucial role in guiding emerging artists and promoting art as a tool for social change. His passion lies in the intersection of technology, storytelling, and performance, where he explores new ways to engage audiences and empower marginalized voices.



As a key contributor to the ArtTech project, he has worked closely with young women, helping them develop confidence in their artistic expression while navigating the possibilities offered by digital tools. His teaching approach is rooted in mentorship, experimentation, and the belief that creativity is a universal language that transcends barriers.

***"Art is more than an aesthetic pursuit; it is a means of communication, empowerment, and transformation."*** Domingo Ferrandis



FUTOUR

## Artists' Profiles

### Techniques and Tools Used

Domingo Ferrandis incorporates a variety of artistic disciplines and digital tools into his work, blending elements from theater, visual arts, and multimedia storytelling. His expertise includes:

- Performance Art & Digital Theatre: Merging live performance with video projection, interactive media, and digital scenography.
- Graphic Design & Visual Storytelling: Utilizing tools like Adobe Creative Suite, Procreate, and animation software to craft compelling narratives.
- AI-Generated Art & Digital Experimentation: Exploring artificial intelligence tools to push creative boundaries and redefine storytelling techniques.
- Collaborative Art Projects: Facilitating community-based artistic initiatives that emphasize participation, shared narratives, and cultural heritage.

Through his involvement in the ArtTech project, Domingo has helped shape an inclusive artistic space where young women feel empowered to explore their creativity, challenge stereotypes, and engage with digital art as a means of personal and collective expression. His dedication to innovation and cultural exchange continues to inspire a new generation of digital artists.



FUTOUR

# Artists' Profiles

## Renata Veer

### Bio and Motivation

Renata Veer is a Graphic Art Artist and Educator with extensive experience in the field of digital arts and creative education. Her passion for visual storytelling and innovative digital techniques has made her a prominent figure in the art and education sectors. Through her work, she has empowered young artists by providing them with the tools, knowledge, and confidence needed to explore their creativity in the digital space.



Renata's motivation lies in mentoring and inspiring the next generation of artists, especially young women facing challenges in artistic and professional development. She firmly believes in the transformative power of digital art, both as a means of self-expression and as a tool for social change. Her dedication to breaking barriers in the creative industry is reflected in her role within the ArtTech project, where she fosters a supportive and inclusive environment for emerging female artists.

**"Supporting young artists is not just about providing them with the tools and skills they need to create; it is about recognizing and nurturing their unique voices." — Renata Veer**





# Artists' Profiles

## Techniques and Tools Used

Renata Veer specializes in digital illustration, graphic design, and interactive media, blending traditional artistic principles with cutting-edge digital tools. She explores various digital platforms and software to create compelling visual narratives and engage audiences through immersive artistic experiences.

### Her expertise includes:

- Digital Illustration & Painting – Creating expressive compositions using software like Photoshop and Illustrator.
- AI-Assisted Art – Experimenting with artificial intelligence tools to expand creative possibilities.
- Mixed Media & Collage – Combining digital and traditional elements to craft unique, layered artworks.
- Visual Storytelling – Using digital media to convey personal and cultural narratives with strong emotional impact.

As an educator, she encourages young artists to explore, experiment, and innovate, guiding them to discover their artistic identity while adapting to the evolving digital landscape. Her contributions to the ArtTech project have been instrumental in shaping a community of young female artists, empowering them to challenge norms and redefine the role of women in digital arts.



# Artists' Profiles

## Ieva Lukoic

### Bio and Motivation

Ieva Lukoic is a visionary artist and educator specializing in fractal art. Her journey into this unique field began in 2020 when she discovered the fractal drawing method, a revelation that led her to obtain a diploma as a certified trainer.

She is the founder of Laimės Kamertonas Art, a fashion brand where she integrates fractal art into clothing and accessories, and Ieva Lukoic Fractals, where she offers personal and group sessions, analysis, and training in the fractal drawing method.



As a pioneer in bringing fractal art into high fashion, Ieva debuted her designs at New York Fashion Week in 2023. She also serves as a lecturer at the Academy of Body Therapy, sharing her expertise in private sessions, business workshops, and personal development events.



ŽINIŲ KODAS

## Artists' Profiles

Passionate about the transformative power of fractal art, she believes in its ability to spark creativity and foster harmony in both personal and professional settings. Beyond her artistic and educational endeavors, Ieva is a dedicated mother, happily married, and an active member of the Royal Union of Lithuanian Nobility.

### Techniques and Tools Used

#### Preferred Techniques:

The fractal drawing technique has become the foundation of my creative work, and today, I use it not only on paper but also in designing clothing and accessories. This method allows me to unleash my creative potential and immerse myself in the infinite world of colors and lines that reflect harmony and balance. It is my path to self-expression, and this methodology has become an integral part of my life and art, which I am eager to share with others.



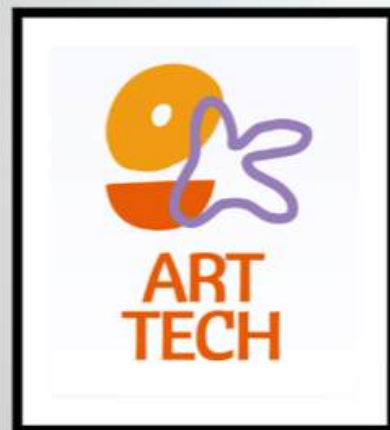
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# *Virtual Art Exhibition*

## **VIRTUAL ART EXHIBITION** **ARTECH PROJECT**

Digital Art as a Generational Tie.  
Creative Sisterhood in  
Female Resilience



# *Italian Virtual Art Exhibition*

## **Firenze Tech**

### **A Journey of Empowerment: Breaking Barriers Through Robotics**

The Italian exhibition presents the inspiring journey of a 16-year-old girl who defies gender stereotypes to pursue her passion for robotics. Set in Florence, Italy, the story follows her transition to a new school, where she faces initial skepticism and challenges in joining the robotics club—a space traditionally dominated by boys. Despite societal expectations and self-doubt, she embarks on a transformative path of perseverance and self-discovery.

The narrative delves into themes of empowerment, resilience, and personal growth, drawing inspiration from pioneering women who shattered barriers in science and technology. As the protagonist navigates setbacks and triumphs, she not only hones her technical skills but also gains confidence, forms meaningful friendships, and finds a sense of belonging in the world of innovation.

Through her journey, she becomes a role model for others, proving that determination and passion can overcome any obstacle. By breaking boundaries and redefining norms, she paves the way for future generations of young women aspiring to make their mark in STEM fields.

# Italian Virtual Art Exhibition

## Firenze Tech



[Visit the Italian Gallery.](#)



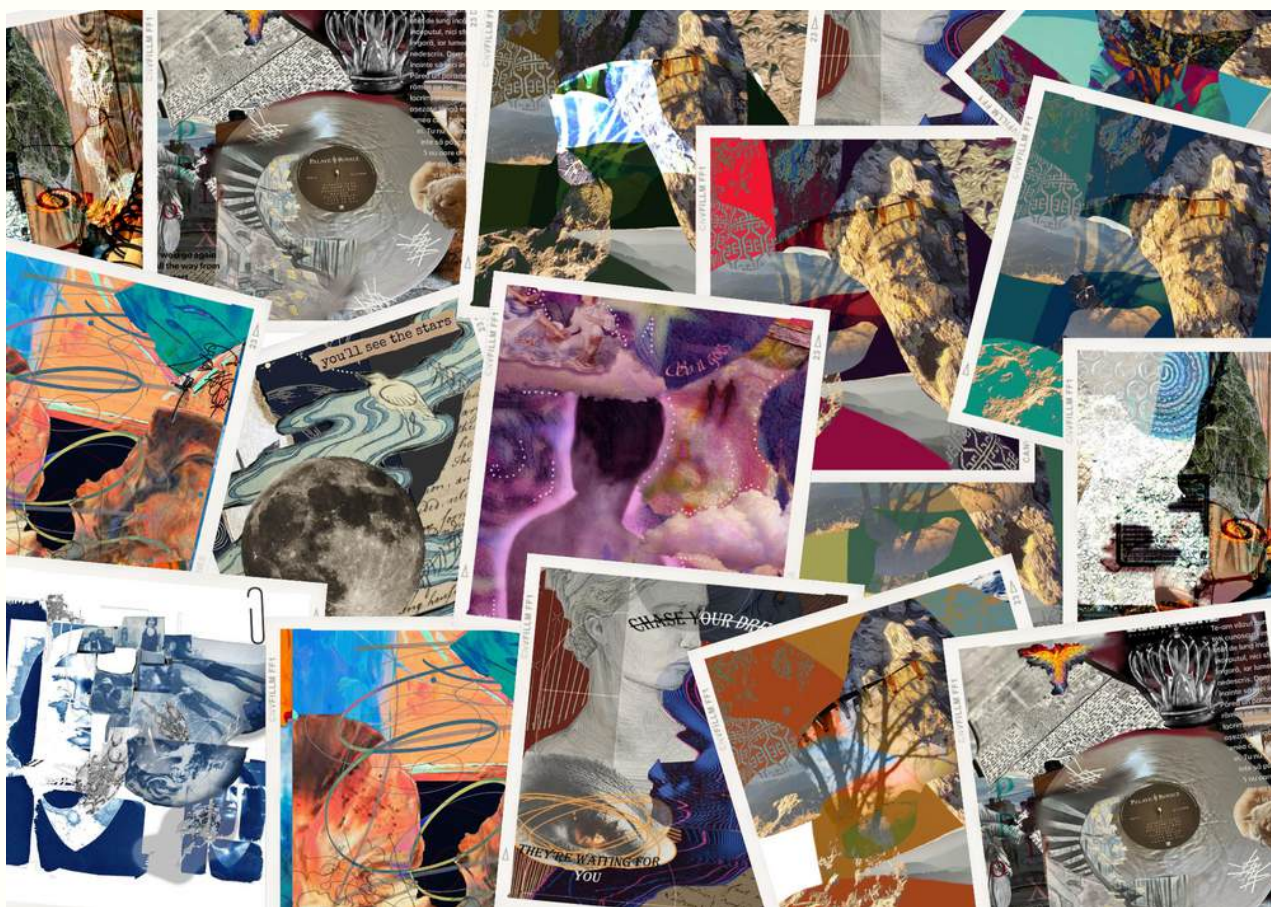
# *Romanian Virtual Art Exhibition*

## **Generational Creative Stories of Young girls and Senior Women**

The Romanian exhibition celebrates the connection between generations through art and shared creativity. Through visual stories and artistic narratives, the exhibition highlights how creativity can connect generations, inspire growth, and preserve traditions. It explores themes such as memory, resilience, and transformation, using color and metaphor to represent life and its emotions. From the transmission of wisdom among women to the pursuit of dreams and the power of collaboration, each work reflects how art unites people, preserves traditions, and paves the way for the future.

# Romanian Virtual Art Exhibition

*Generational Creative Stories of Young girls and  
Senior Women*



[Visit the Romanian Gallery](#)

# *Lithuanian Virtual Art Exhibition*

## **A Journey Through Contemporary Themes and Lithuanian Culture**

The Lithuanian exhibition is a journey through art, culture, and identity, featuring digital artworks and videos that explore contemporary themes and Lithuanian traditions.

Through poetic imagery and visual narratives, visitors reflect on the passage of time, intergenerational wisdom, and connection with nature, immersing themselves in coastal landscapes and mystical atmospheres. Artificial intelligence reinterprets female artistry, while other videos explore women's inner strength and offer a surreal take on cultural symbols.

The static artworks challenge stereotypes and social norms, confronting patriarchal structures while promoting equality, diversity, and individual freedom.



# Lithuanian Virtual Art Exhibition

*Generational Creative Stories of Young girls and Senior Women*



[Visit the Lithuanian Gallery](#)



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